1.02 Own Your Own Business

*Sole Proprietorship Activity*

1. Brainstorm a business that you would like to create and run own your own as a sole proprietorship. You can use the list provided or create one on your own.
2. Create a flyer and a business card in a word processing or preferably a desktop publishing software (such as MS Publisher) using the following directions:
   * For the flyer- the purpose of flyer should be to advertise your business in a creative way so that consumers want to buy it. Use a “hook” to get the attention of the reader.
     + Name of Business
     + Description of products or services offered (you may want to include prices depending upon your business)
     + Company logo and/or motto
     + Location (and possibly directions or map)
     + Hours of Operation (For example- 8-5 M-F)
     + Contact info such as: your name, phone number, address, e-mail address, and website.
   * For the business card
     + Company Name and logo and/or motto
     + Contact Name
     + Phone #
     + Address
     + Website address
     + E-mail address
3. Post advertisements in your classroom and hand out your business cards.

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*Examples of Sole Proprietorships*

Several examples of sole proprietorships are listed below. You may select one of these businesses, or another business that interests you (with teacher approval).

* Artist
* Bakery
* Barber shop
* Beauty shop
* Book store
* Café
* Dance studio
* Lawn care business
* Local carpenter
* Local clothing store
* Local construction company
* Local dry cleaners
* Local photographer
* Local restaurant
* Local surf shop
* Pet sitting business
* Small engine repair shop
* Tae Kwon Do studio
* Tailor/seamstress
* Web design business